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NEWS RELEASE

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ALERT! EARLY BIRD SAVINGS FOR GCA SUMMER TOUR SAN FRANCISCO END NEXT SATURDAY, MAY 31

CLEARWATER, FL – **Early bird savings for this summer's GCA Summer Tour end next Saturday, May 31.** From urban chic to suburban cool, the garden centers featured on this year's tour, June 22-25, are set to give tour-goers key insights and inspiration found only in the diverse San Francisco Bay Area market. The three-day event, which takes participants to San Francisco, Sacramento and San Jose, will feature five or more stops each day, from large destination garden centers to small, niche-oriented stores.

The tour is open to all IGC retailers; GCA membership is not required. Early registration is encouraged to reserve a spot on the tour – the buses are filling up fast.

"Certainly, as one of the best garden center markets in America - many times, on the fun and funky side of things - the San Francisco Bay Area is a destination that's been in demand for the GCA Summer Tour for quite some time. GCA's Leadership Council is excited to bring the industry to this Northern California hot spot as a great source for retail inspiration!" says Jeff Morey, GCA's Executive Director.

For more information and to register for the GCA Summer Tour, visit GardenCentersofAmerica.com.

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