



2873 Saber Drive • Clearwater, FL 33759-1122 (727) 705-4600 • FAX: (727) 499-6835

URGENT REGISTRATION ALERT

GCA Summer Tour Nashville Adds Third Bus to Accommodate Registration Rush, June 10 Is Cutoff for Discounted Hotel Rooms

FOR IMMEDIATE RELEASE

NASHVILLE – Garden Centers of America (GCA) is adding a third bus for GCA Summer Tour Nashville in order to accommodate the rush to register and strong demand for seats currently still in progress. Retailers are still able to secure their seat for this high-demand event.

Tour-goers must book their room at host hotel Sheraton Grand Nashville Downtown by June 10 to take advantage of deeply discounted rates.

GCA Summer Tour is not restricted to GCA members and is open to all independent garden center retailers.

The 16th annual GCA Summer Tour Nashville is ready to inspire with visits to a wide variety of garden retailers, from trendy, urban garden boutiques to country-rustic nurseries and multi-generational, established independents. For the first time, attendees will have the opportunity to participate in enlightening Q&A sessions with the leadership at each garden center stop. In addition, tour-goers will share their thoughts on the industry's hot-button issues with their peers during daily facilitated conversations, modeled after the IGC Show's popular Shop Talk Retail Discussions in the IGC Networking Lounge. Adding even more educational value this year are daily container garden-building demos with Sharon Hadden, who wowed audiences at the IGC Show last summer with her energetic workshops.

During Sunday's Opening Night Reception & Dinner at the Sheraton, tour-goers will enjoy networking over two complimentary beverages from the full bar, followed by dinner with a range of choices that include chicken and beef fajitas, an assortment of pastas with a mix of sauces and meats, and fresh tossed-to-order salads.

Don't forget to sign up for the Tuesday night pub crawl on Nashville's famous Music Row.

Register today at www.GardenCentersofAmerica.com

###