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GCA Summer Tour Is Boston-Bound, June 22-25, 2020, Registration Now Open with Extra Early-Bird Savings

FOR IMMEDIATE RELEASE



BOSTON – During its best-attended tour in more than a decade, Garden Centers of America officials just revealed that Boston will be the host for next year’s GCA Summer Tour, June 22-25, 2020. Registrations for GCA Summer Tour Boston started rolling in on-site from 2019 tour-goers in Nashville, and now everyone can take advantage of early-bird discounts for 2020 at www.GardenCentersofAmerica.com.

Plans are already in the works for new education and networking in the trendsetting New England capital city of Boston and its scenic surrounds, steeped in history dating back to our nation’s founding. GCA officials will personally scout each and every location to develop an itinerary that highlights the best destinations with the most uniquely differentiating ideas for independent garden center retailers.

“Nashville topped all past tours in attendance since Cheryl and I assumed leadership of GCA,” says Jeff Morey, GCA Executive Director. “We were thrilled to meet garden center retailers from all across the country. Each person brought their own unique perspectives and strategies to share with the group. The attendees made this past tour the best ever, and we’re looking forward to even more learning and good times next summer in Boston.”

Stay tuned for details on GCA Summer Tour Boston as they unfold, including the list of host garden centers, new education and networking opportunities, and hotel reservation information. Registration is now open with extra early bird savings at www.GardenCentersofAmerica.com

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